

## **Camborne Trevithick Day celebrations 2020 Sponsorship/advertising opportunities**

The annual Trevithick Day celebrations will take place on the 25<sup>th</sup> April 2020. We want to make this year even more memorable and we invite you to support this important event and promote your business by placing an advertisement in the souvenir programme.

Started in 1983 Camborne Trevithick day is a highlight of the Cornish festival calendar and an extremely popular event in Camborne and wider West Cornwall. Every year the town centre is closed off to traffic, the streets filled with charity stalls, steam and people to celebrate Camborne's greatest son, Richard Trevithick, the inventor of the first steam powered vehicle.

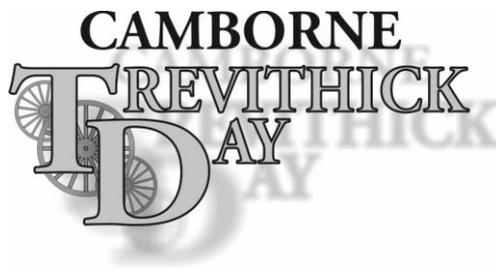
Every year more than 20,000 people join in the free celebrations. With its popular parade of steam engines and children's and adults 'Bal Maidens' dances, led by the renown Camborne Town Band and the addition of the fairground, the day is always a popular event.

There is no entrance fee, though people often look for a way to make a donation. The programme provides them with an opportunity to do this. Many local charities and businesses participate and benefit from the day. Many local businesses report record takings during the event. Whilst many of the musicians and entertainers on the 5 stages give their time for free (or at reduced rates), there is still much fundraising to do to make the event a continuing success. The team of volunteers do an amazing job.

Each year we produce a 48 page souvenir programme which is popular with visitors. The programme will be the only place where the full schedule of events for the day can be found and will be on sale in advance of the event. The initial print run will be 2,500 copies. Advertising rates are set out overleaf. Please contact us if you are also interested in any other sponsorship or volunteering opportunities.

More details of the event can be found on the Website.

**Graham Winter**  
(Town Councillor and Trevithick Day committee member)



## Souvenir Programme for 25<sup>th</sup> April 2020

### Advertising Rates

Back Cover	Reserved
Full page	£100
Half Page	£50
Quarter Page	£30

The 32 page (minimum) A5 programme will provide details of all event and attractions available on the day including timings of events, maps, listings of steam engines, articles about the displays and entertainment, articles about Richard Trevithick etc. Advertising will be limited and the intention is to sell the programmes for £1

Print run will be 2,500 copies

Cheques (payable to Trevithick Day Fund) should be sent to:

Camborne Trevithick Day Fund

C/O Mr Graham Winter, 16 Pentalek Road, Camborne, TR14 7RQ

Telephone 07788565700 or email [gwinterhome@tiscali.co.uk](mailto:gwinterhome@tiscali.co.uk) if you require further information.

**Please provide full payment and advertising copy by 21<sup>st</sup> February 2020**

**Your name:**

**Your organisation:**

**Advertising space required: Full page / Half page / Quarter page**

**Contact address/email (for receipt and copy):**

**Cheque enclosed for: £30 / £50 / £100 / Other (    )**